ASX Announcement

11 October 2018

PARAZERO PRESENTS AT FINANCE NEWS NETWORK INVESTOR EVENT

Drone safety systems company ParaZero Limited (ASX: PRZ) (ParaZero or Company) is pleased to announce that Chairman & Chief Executive Officer Eden Attias will attend and present at today’s Finance News Network Investor Event held in conjunction with Shaw & Partners.

The opportunity includes a pre-recorded interview which will be made available for public viewing on the Company’s website over the coming week.

The presentation will be held at 1.00pm at:

Radisson Blu Plaza Hotel
27 O’Connell Street
Sydney NSW

The investor presentation is attached and will be made available on the Company’s website.

-ENDS-

For more information, please contact:

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About ParaZero

ParaZero (www.parazero.com) was founded in 2014 to accomplish a vision to enable the drone industry to realise its greatest potential. ParaZero offers a smart and intuitive solution to enable drone industry growth by designing, developing and providing best-in-class autonomous safety systems for commercial drones.
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The Drone Revolution
The Need for Safety

- In less than 4 years, the US Federal Aviation Administration (FAA) reported nearly **5,000 incidents** of drones flying in restricted airspace or otherwise appearing to violate rules.

- A safety incident in any drone situation could result in **serious harm** to civilians.

- Drones are often carrying a **valuable payload** that could be lost should the drone crash.
SafeAir: End to End Safety Solution

- Collect data
- Continuously monitoring sensors and flight path
- Monitoring of flight abnormalities
- Detect incident and trigger FTS (flight termination system)
- Alert bystanders
- Alert UTM
- Patented parachute deployment
- Smart landing

*UTM – Unmanned Aircraft System (UAS) Traffic Management System being developed by NASA / FAA
Drones will Create Very Large Markets
Forecast of selected drone-related markets, worldwide

- $45b infrastructure
- $32b Agriculture
- $13b Delivery
- $10b Security
- $9b Media
- $7b Insurance monitoring

Source: PwC
Significant Opportunity Opening Up in the Consumer Drone Sector

- 805,000 shipments of commercial drones in 2021
- 29m shipments of consumer drones in 2021

- Spending of USD13bn by 2020
- Multiple commercial uses including in emergency services (search & rescue and firefighting), media and news coverage, construction and infrastructure inspections
- Spending of USD17bn by 2020
- Leading manufacturer of consumer drones, DJI Technology, has a market share as high as 74% and a valuation of $8 billion
- Drones are getting cheaper – driving mass adoption

Source: 1 Business Intelligence 2. Goldman Sachs Insights
Introducing SafeAir for Consumer Drones

Operate Your Drones Everywhere, Safely
ParaZero has established an extensive sales and distribution network:

- Direct sales to OEMs: direct supply to drone manufacturers that can integrate the products into their platforms from the design stage.

- Direct sales to Aftermarket: Sale of systems actively marketed through distributors and retailers.

- ParaZero's E-commerce platform.
Multiple Revenue Streams

- Product Sales
- SaaS Package
- Data Monetization

H1 2019 + H2 2019 = Scalable and Multiple Revenue Streams
Emergency procedures may include the use of recovery or fail-safe devices, such as parachutes, that help to mitigate the risk of injury to people or damage to property. CASA encourages the use of such recovery devices when they are available for the RPA type.

Compliance in countries with established regulation

Waivers as a temporary regulatory solution for countries that do not have one (yet)

Regulatory support will help increase ParaZero installed base
The First Ever FAA Waiver for Flight Over People with a Parachute System
Why Now? Why Us?

Development to Execution

Solution for a High Growth Market

End to End Solution

Unique DNA

Active in Forming the Drone Regulation

All Drones Every Application
THANK YOU

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